



“ We believe getting kids involved in science and technology is good for everyone. And it certainly feeds our pipeline for future engineers. ”

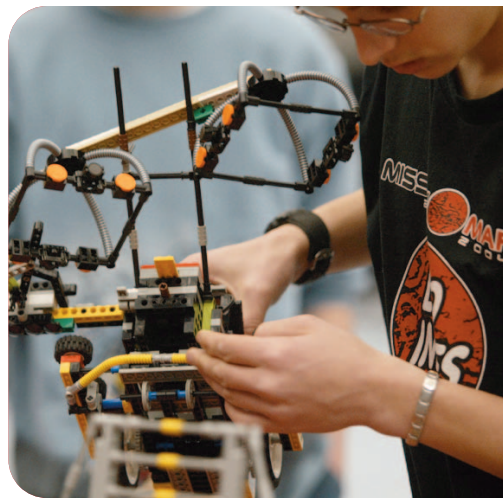
**Al Canton,**  
*General Motors*

“ The workplace of today and especially tomorrow needs a diverse group of individuals who are comfortable solving complex technical problems in a team setting. It is rewarding to see these skills demonstrated in abundance with such passion in the FIRST LEGO® League. ”

**Dennis Roberson,**  
*Vice Provost of New Initiatives,  
Illinois Institute of Technology*

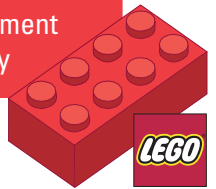
## GET INVOLVED: SPONSORS

**F**IRST is supported by a strong network of sponsors who provide funding, mentorship time and talent, volunteers, equipment and more to make FIRST a reality.



### BECOME A SPONSOR

- Provide financial support to teams
- Involve employees as mentors, coaches and/or volunteers
- Provide equipment, facilities and/or training
- Help host a tournament for your community



### FIRST LEGO® League (FLL) enjoys support from a wide range of sponsors including:

- Corporations
- Governmental Agencies
- School Districts
- Universities
- Community Groups
- Museums
- Industry Associations
- Non-Profits
- FIRST Robotics Competition Teams

### Benefits of Sponsorship

- **Builds** a technologically literate workforce
- **Increases** employee volunteerism
- **Provides** employee team building and training opportunities
- **Provides** renewed inspiration to company engineers and employees
- **Strengthens** company reputation in the community

**For more information**

800-871-8326 ■ [www.usfirst.org](http://www.usfirst.org)  
[www.firstlegoleague.org](http://www.firstlegoleague.org)